

Jelly Babies



- The inventor of jelly babies was originally trying to make jelly bears, but they ended up looking more like babies. At the end of WW1 they were called peace babies, to show that life was returning to normal and could be fun again. They were rebranded as jelly babies in the 1950s.
- Do you have a favourite colour or flavour? Jelly babies are marketed with names, such as Bonny, Booful and Bubbles, and different personalities. We're more likely to enjoy peace when we celebrate our differences, rather than trying to make everyone the same.
- How do you eat them? Do you bite the head off first? Next time, perhaps you could let it dissolve slowly in your mouth and remember that they were originally marketed as peace babies to celebrate the end of war.
- Maybe you could pass a packet round and ask everyone to think about peace and the part we can each play in making the world a more peaceful place.