

Give to Go Green

14th April South Eastern Cluster

- What is Give to Go Green?
- Lessons learnt & myth busting
- Is it Quick wins or G2GG?
- How to apply/ introducing the new Grant management portal...
- Introducing cornerstone grants database

You give.

We match.

Double your impact.



Fundraising Workstream: 26-28

Fundraising Workstream: Strategic Aims

1. Raising funds and securing strategic partnerships at a national church level

Solicit funding from philanthropists and grant-making organisations

2. Lobbying national and regional government to increase access to and availability of funds

3. Support dioceses to fundraise

Regional Fundraising Officers

4. Support parishes to fundraise

National Give 2 Go Green parish match - funding grant

Guidance and Research

Community Energy Project



Case Study : Ready, set, go: how Give To Go Green inspired a Capital building project

St Mildred's Lee



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What is Give to Go Green?

- G2GG is a Parish match funding grant for projects up to £20,000 that reduce Churches Carbon emissions eg draft proofing, heated pew cushions, insulation etc
- For every £1 donated by an individual to your Give To Go Green campaign, the National Church of England will donate an additional £1
- G2GG builds on the work done by the Giving Network in the CofE in Digital Giving. Give to Go Green works with contactless and Online Giving through a Giving Platform called 'Give a Little' used by over 9,000 Churches (2025 data)



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Lessons Learnt/myth busting

- **Parishes in low IMD areas can be just as successful at community fundraising as those in high IMD areas. Over 98% of Churches reached 100% of their fundraising target**
- **Speaking about fundraising increases giving not just now but, in the future Supporting Churches confidence to make the ask is essential missional work.**
- **Parish community fundraising does not necessarily mean 'just congregations.' Churches are at the centre of many communities, those local to a Church have willing generosity to support a Parishes church building and mission, they just need to be asked.**



Average gift size increases after the campaign

Round 1		Average Donation	No of Donations
App	Before	£6.93	240
	During	£36.26	1594
	After	£10.86	382
Online	Before	£15.71	14
	During	£116.39	1001
	After	£89.10	26

57% increase

467% increase



Average gift size increases after the campaign

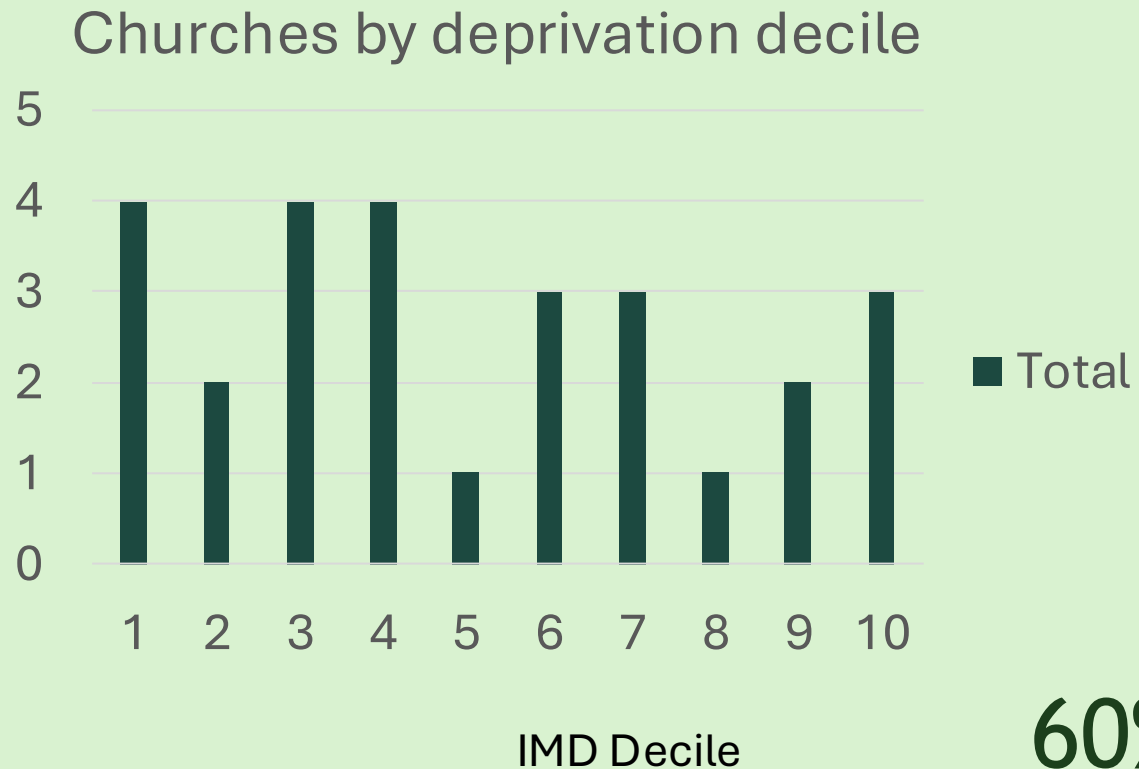
Round 2		Average Donation	No of Donations
App	Before	£11.23	461
	During	£30.09	2043
	After	£20.15	1029
Online	Before	£31.46	18
	During	£213.50	193
	After	£120.76	28

79% increase

284% increase



Does context affect ability to fundraise?



60% urban, 40% rural



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What is a perfect G2GG project?

G2GG

- Give to Go Green has been successful in a variety of Parish Contexts; match funding is a real incentive to give. For Parishes with a financial strain Give to Go Green could be a unique opportunity to inspire generosity through fundraising and engage the local community.
- If a Church is soon to/ currently doing a 20k+ capital building project that they will need to fundraise for locally G2GG could help kick start. External funders are also more likely to fundraise projects that are already part community fundraised.
- From application assessment to funds received G2GG is a 4-5 month process. Parishes with small congregations have been successful in G2GG but a passion for the project will need to be sustained through this time.
- Requires a small group of at least 2 volunteers to set up Digital Giving, Plan and host Fundraising events for the 6 weeks, training and support for both Digital Giving and fundraising will be provided from National Giving resource.



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Suggested questions for Diocese and Parish to consider whilst selecting a grant stream

- How urgent are the works/ how quickly does the parish need the money?
- Is the project part of a wider Capital project?
- How engaged in the congregation in volunteering?
- How engaged is the Parish with the outside community or other groups?
- How likely is it that the Parish will receive Faculty for the project?
- How engaged is the congregation in net zero, do they need encouragement to make progress?
- What volunteer capacity is there in the Parish?
- Have they completed an EFT/ registered with Eco Church?



How do I apply?

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- Applications will open at the end of May running until 2028
- There will be two Grant assessments in 2026, moving to four in 2027 (starting in January) and 2028.
- For a Parish to complete an application they will need a supporting document from their Diocesan Net Zero Officer, as with all nzc grants.
- In 2026 a diocese should expect to put forward 2-3 successful projects to the Grants Panel
- There will be more funding available in 2026/2027 where a diocese should expect to put forward 3-4 successful to the grants panel each year, although this may increase as more funding may be unlocked



Grants Management Portal

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- [Grants Portal | Key features](#)
- **Grantee go live 18th April 2026**
- **If you would like access to the portal and have not heard about this previously please to speak to your nzc officer**



Cornerstone- grants database

- Cornerstone is a live grants database created by our team that allows you to filter by region, size of grant and type of project
- Speak to your giving advisor if you would like to know more and get access to Cornerstone



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