


# How can you get your church noticed?

A new book aims to help you to publicise the amazing things your church does. Here's our taster of its methods for effective promotion



St Margaret's Church

1

**LOGO/ IDENTITY**

Which image can represent what your church does best (not just the building)?



4

**CHURCH BUILDING**

The inside of your church tells people what your priorities are. So why not create an obvious 'children's area'?



9

**WEBSITE**

Possibly the most important thing you can do to revamp your website is to make sure it can be read and navigated easily by those using mobile phones



2

**NOTICEBOARDS**

Use bold colours to stand out among all the other signs in your street

5

**TAKE PHOTOS AND VIDEO**

Allocate a trusted person to take quality photos and video material of your church activities for your magazine, website and social media (and sort out relevant permissions)



3

**POSTERS**

Make your posters eye-catching, with arresting images, contrasting colours and the minimum of text.

6

**CHURCH DATABASE**

Ask permission to record contact details of those who attend church events - so you can invite them back again



8

**THE MEDIA**

Send your good news to media outlets including newspapers, radio stations and broadcasters - especially stories about people in your congregations



10

**SOCIAL MEDIA**

Don't forget that YouTube is the world's second biggest search engine. Why not upload videos of your church's activities, or your answers to frequently-asked questions?

ARE you looking for effective ways to publicise the great work that your church is doing?

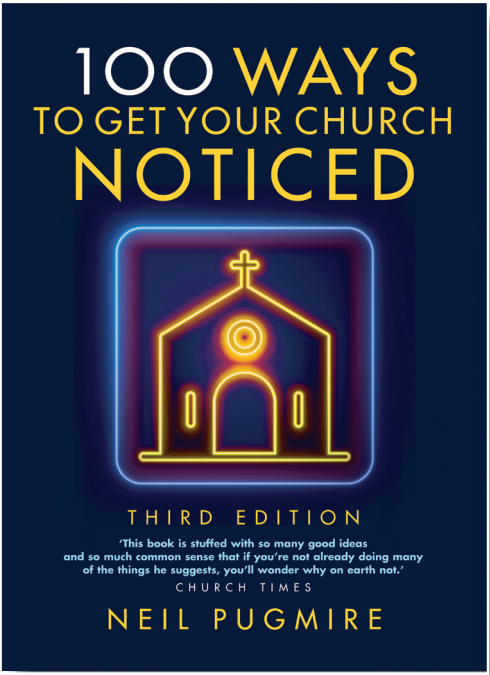
Would you like some tips on enhancing your noticeboards, buildings, posters, magazines, website and social media? Could you make better use of the local media to get your message out to the local community?

You may be interested in the latest edition of *100 Ways To Get Your Church Noticed*, which has been fully revised and updated to reflect our experiences during the pandemic and changes in digital platforms since the last edition in 2014.

The author is Neil Pugmire, our diocese's Director of Communications, who has advised churches on these issues for more than 20 years. The foreword is by Bishop Jonathan, and some of the case studies are from churches in our diocese.

The book will be published in October 2024, but you can pre-order copies via Church House Publishing on [www.chpublishing.co.uk](http://www.chpublishing.co.uk).

Find out more about the book and pick up some immediate tips in advance in our 'top 10' here, and by clicking on [www.getyourchurchnoticed.com](http://www.getyourchurchnoticed.com).



This third edition of the book is being published in October 2024



**OPEN EVENING**

Thursday 17th October, 5.45-7.45pm  
Stakes Hill Road, Waterlooville, PO7 7BW

**THE SIXTH FORM**  
**Oaklands Catholic School**



**Would you like your favourite diocesan magazine to be delivered to your door?**

There's no need to worry about whether your church has run out of the latest edition of @CofEPortsmouth - it will pop through your letterbox every three months. Fill in the form below, and we'll get a copy to you each time

Name: \_\_\_\_\_

Parish: \_\_\_\_\_

Address: \_\_\_\_\_

Send to: Communications, Diocese of Portsmouth, First Floor, Peninsular House, Wharf Road, Portsmouth, PO2 8HB